



FOR IMMEDIATE RELEASE

P4 Performance Management Launches Redesigned Web site

CARY, N.C. – October 12, 2005 - P4 Performance Management, an IT and Communications Selective Outsourcing provider for enterprises, is pleased to announce the launch of its redesigned Web site, www.p4performance.com.

The redesigned Web site offers:

- a fresh new look and feel
- intuitive navigation
- useful information for existing and potential customers, partners and investors
- insightful resources including white papers and case studies
- latest corporate news and featured articles
- an inside look at P4

The central principle of the redesign was to build upon the momentum P4 has with its industry leading Selective Outsourcing Solutions to enterprises and to reflect the company's increasing channel strategies. The redesigned site allows customers and partners to get a full understanding of P4's capabilities and offerings which includes Optimization, IT Management and Monitoring and Managed Communication services.

“We are excited to launch our redesigned Web site. Our goal is to help companies under significant regulatory and competitive pressures who find their existing IT resources stretched between firefighting and strategic business issues” said Archana Patel, Marketing Manager at P4. “This is a first step in the right direction to provide our customers and partners with all the information they need to fully understand our service capabilities and advantages. We will continue our efforts to keep providing our customers with useful information to help them make the right decision.”

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About P4 Performance Management

P4 provides intelligent and innovative Selective Outsourcing Solutions to enterprise customers to ensure high availability of their business applications and communications networks through a combination of strategic consulting, network solutions and performance management. P4 offers industry-focused solutions to businesses in the financial, telecommunications, entertainment/media and information technology industries. P4 solutions coupled with our partner's capabilities, and our proven delivery model of remote monitoring and management services provide customers with global scale.

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