



P4solveSM

Managed Email Solutions

Innovative Email and Collaboration

Today's businesses are heavily dependent upon email and collaboration services to keep their employees productive. Downtime to email services is something many organizations simply cannot accept or afford. IT support staff don't have the time to spend on managing, maintaining and supporting email applications either. Many IT Directors are looking to outsourced email service providers to free up their IT resources and let solution experts take care of their business email needs. P4 Performance Management has a solution for customers who want to outsource their enterprise messaging needs and cut budget expenditure tied to maintaining email systems.

Dedicated Managed Email Solutions

P4's managed email services utilize proven technology solutions to challenge proprietary software. Just a few years ago the only business choice was to either run legitimate or pirated versions of expensive proprietary email software. Getting these proprietary solutions properly deployed required significant in-house technical expertise or costly external support. Including the cost of equipment, technical support, software licensing and maintenance, the Total Cost of Ownership (TCO) often expanded 5 to 8 times the cost of the software. P4 selected Zimbra, a Yahoo! Company, as the solution to deliver low cost, feature rich, enterprise scalable, email solutions. P4's managed Zimbra service is available as a fully managed hosted solution, or as a dedicated appliance-based system ready-made for organizations needing between 25 and 2000 mailboxes.





Why P4solveSM Managed Email?

Zimbra is a truly modern, innovative messaging and collaboration system. Zimbra is the leading open source solution for enterprise, service provider, education, and government environments; offering administrators and their end-users unmatched benefits. Zimbra is part of Yahoo! and benefits from being backed and supported by one of the world's largest Internet service companies.

Zimbra Collaboration Suite offers the following key benefits:

- ▶ Fully integrated collaboration suite (email, address book, calendaring, document authoring, sharing, etc.) for maximum educational productivity via a single solution
- ▶ Rich, interactive web interface for complete functionality from campus, home, or any other PC location
- ▶ Over-the-air mobile device synchronization for "always on" access and productivity
- ▶ Broad compatibility with external collaboration clients (e.g. Microsoft Outlook, Apple Mail/iCal/Address Book/Entourage, Novell Evolution) for maximum user flexibility
- ▶ Modern collaboration techniques (e.g. RSS, VOIP, mash-ups, tags, advanced search) for efficient communication and data interaction
- ▶ Comprehensive and flexible sharing model, enabling sharing of address books, calendars, documents, or other content by class list, study group, research team, faculty department, etc
- ▶ Collaborative document authoring for efficient work on group projects and assignments

P4's managed email services offer significant cost benefits and ROI over proprietary in-house solutions. Our Solution experts provide worry-free support and management of professionally engineered system environments to reduce the burden on over stretched IT staff. In addition, the significant cost savings that can be realized offer real value in ROI over in-house proprietary solutions.

The real world example provided below illustrates this:

Cost comparison between an in-house MS Exchange deployment for 7 users with 3 BlackBerry's and P4's Managed E-mail Service	1 st year costs		Annual costs after 1 st year	
	MS Exchange	P4 Service	MS Exchange	P4 Service
Server Hardware and Software	\$9,750.00	\$0.00	\$250.00	\$0.00
Software Licenses	\$1,870.00	\$0.00	\$420.00	\$0.00
BlackBerry Implementation	\$10,090.00	\$510.00	\$4,210.00	\$360.00
Backup and Archiving	\$3,000.00	\$0.00	\$0.00	\$0.00
Support Costs	\$15,000.00	\$0.00	\$11,000.00	\$0.00
Hosting Charges	\$0.00	\$1,506.00	\$0.00	\$1,320.00
Total =	\$39,710.00	\$2,016.00	\$15,880.00	\$1,680.00
Savings =	\$37,694.00		\$14,200.00	



Service Offerings

Managed Zimbra Email Service

P4, in partnership with Zimbra, delivers a managed email service that delivers the feature benefits of Zimbra without the need for investment in infrastructure and engineering expertise. For many organizations, outsourcing email services realizes significant cost savings over traditional hardware/software/support models. These include:

- ▶ Reduced build and implementation costs over in-house enterprise email server solutions
- ▶ Unique scaling architecture delivered and managed at your site or at a third-party collocation Data Center facility
- ▶ Full disaster recovery, backup management and archive and discovery solutions to comply with regulatory compliance issues and Federal Rules of Civil Procedure (FRCP)
- ▶ Multi-tenant and delegated administration features allow customer IT staff to retain control over certain administrative functions whilst relinquishing other tasks to P4 Solution experts
- ▶ Server side, enterprise scale anti-spam and anti-virus reduces costs for additional security applications and increases protection to users.

Our managed Zimbra email service delivers significant cost savings by reducing the load on in-house support staff, eliminating the need to manage and renew expensive licensing agreements, and providing freedom of choice and class-of-service based control over the features and functionality provided to each user.

Dedicated Zimbra Appliance Service

By leveraging our knowledge and expertise of Zimbra, P4 is able to deliver a fully contained messaging and collaboration service to customers who want full or shared control over their email systems. Providing all of the benefits of the Zimbra solution, P4's appliance-based system provides customers with a starting point to build their corporate or independent branch office email solution. Our appliances support between 25 and 200 mailboxes and deliver integrated spam and virus protection, as well as support for a wide range of mobile messaging devices, from mass market handsets to smart phones.

For more information regarding P4's Managed Email Solutions, please contact the P4 Sales Team at 1-919-783-1500 or sales@p4performance.com.